



**ROBUST
RELIABLE
RESPONSIVE**



40%

**Reduction in
Logistics Cost**



**Power your Supply Chain
Network Design with
Location
Intelligence**



Intelligent Network Design for Faster Route to Market

Intelligent Territory Clusters

Visualize and design territory clusters on maps to align areas with high and low density of stores, customer order demand, or any other variable. Get end-to-end supply chain network visibility.

Optimal Placement of Facilities

Identify optimal locations for setting up distribution centers (DC), warehouses, fulfillment centers, dark stores, or factories by leveraging spatial analysis to serve customers better.

Effective Demand Planning

Plan inventory using spatial characteristics of multiple location points—overlay Point of Interest (PoI) data to understand demand patterns and strategically place DCs and warehouses.

Increase Supply Chain Agility

Respond to dynamic customer demand patterns with data-driven insights from spatial analysis. Increase collaboration between suppliers, partners, and reduce disruptions.

Efficient Route Planning

Design the most efficient route and eliminate complexities. Optimize routes to get faster, flexible delivery options, and reduce cost. Get real-time updates on driver, vehicle, route deviation, delivery status, etc.

Enhance Last Mile Efficiency

Apply AI/ML-based algorithms using 150+ constraints, including distance, delivery time, number of vehicles, traffic, order volume, etc, for frictionless last mile delivery. Streamline routes for any vehicle configuration.

Boost Cost Efficiency

Sophisticated network design and advance route optimization significantly reduces fuel and logistics costs. Minimize transportation costs with advance route planning and optimization.

Make Informed Decisions

Make smarter and faster decisions with flexible network designs and respond to evolving market conditions using data-packed insights.

Features Our Customers Trust



Intelligent Cluster Analysis

Visualize territory clusters on an intuitive map. Find gaps in clusters to optimize network design.



Strategic Demand Planning

Balance supply demand using spatial analysis to place warehouses, DCs, and fulfillment centers at the most optimal locations.



Supply Chain Network Analysis

Understand spatial relationships between each data point of the supply chain by analyzing 150+ variables to design the most efficient supply chain network.



Advance Route Optimization

Using spatial analytics, determine the most efficient routes for first and last-mile deliveries. Optimize routes to reduce distance, time, and delivery limitations. Share alternate routes in case of emergencies.



Scheduling Management

Design optimal delivery schedules by considering delivery time frames, order priority, vehicle availability, traffic conditions, number of vehicles, etc. Balance fleet workload by optimizing order distribution and resources effectively.



Fleet Management

Run efficient fleet operations using geospatial analysis to assign adequate number of vehicles based on order quantity, capacity, order type, route type, etc. Manage vehicle database to track maintenance schedules.