



Google Cloud
Partner

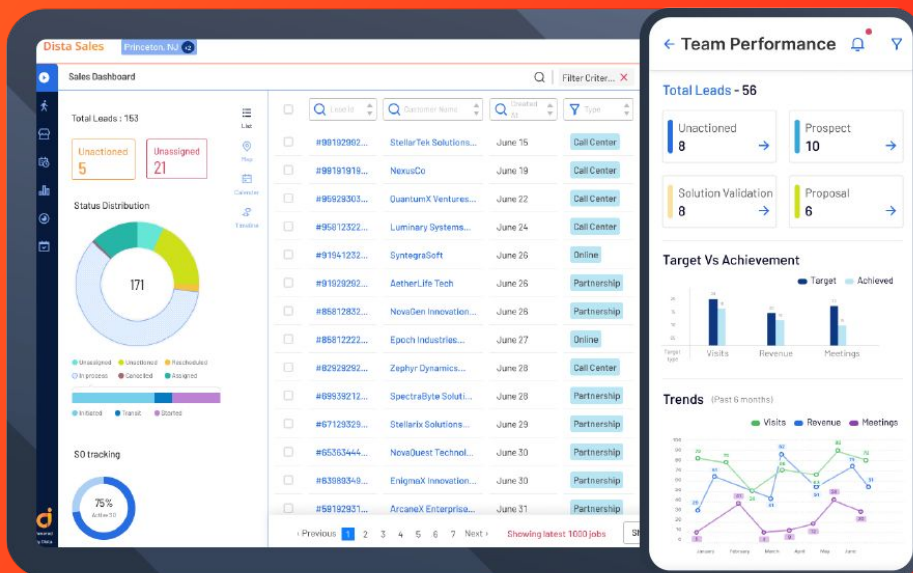
Dista Sales

Supercharge your Sales Pipeline
and Maximize Conversions

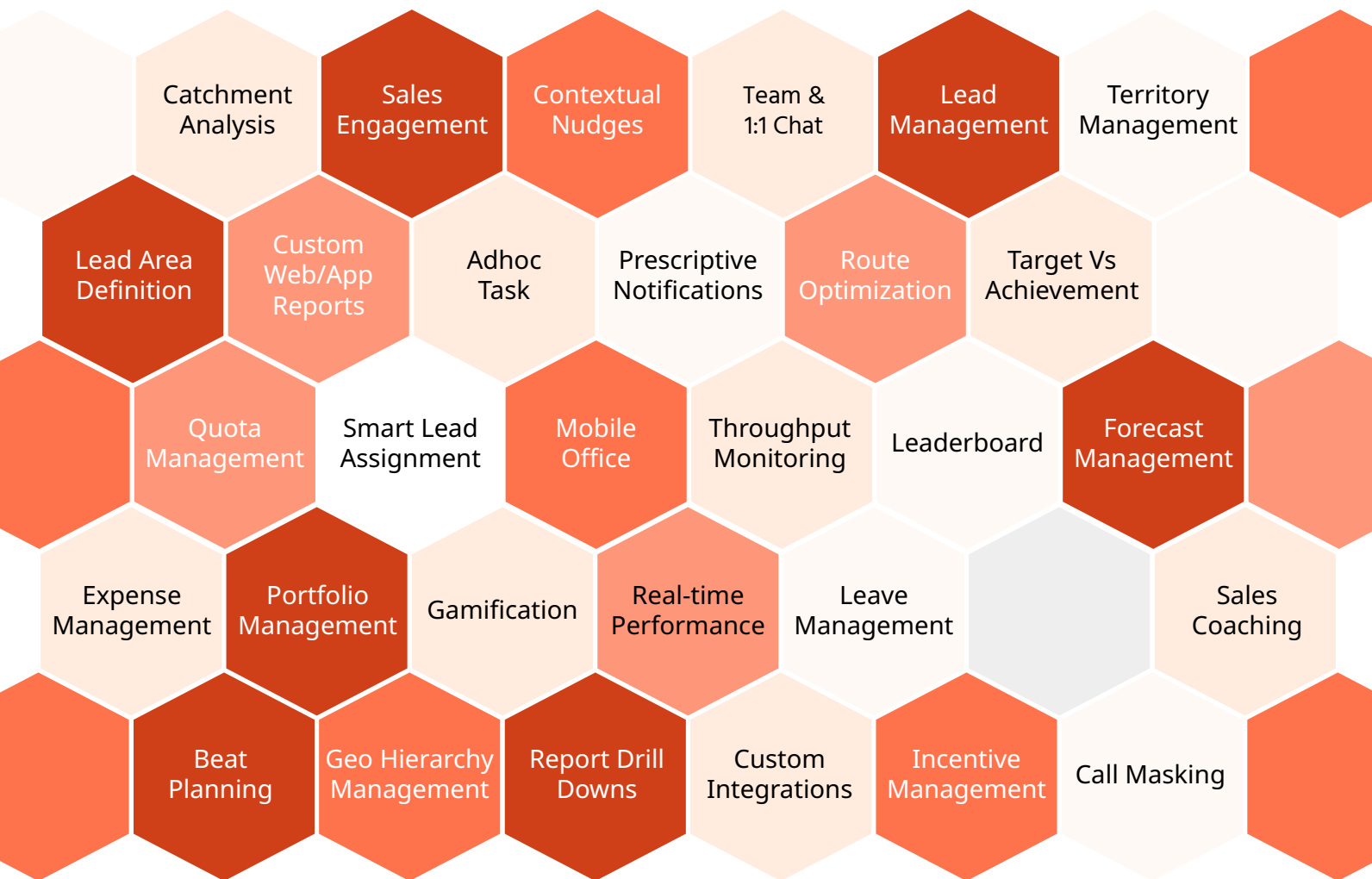
150% Increase in
conversion (M)

70% Increase in sales
productivity

50% Increase in sales
coverage



Patented AI-Powered Field Sales Software



Key Features

Sales Insight

Territory-based Insights

Micro-market Mapping

Catchment Analysis

Identify Gaps in Coverage

Advanced Lead/Customer Clustering

Location-based Forecast & Performance Insights

Geo-hierarchy and Role-based Reporting

Sales Productivity

Location-based Lead Management and Distribution

Lead Lifecycle View

Field Force Automation

Route Optimization

Lead Actioning Prompts

Prescriptive Nudges

Quota Management (Target Vs Achievement)

Share Sales Collateral on the go

Task Automation

Cadence

Sales Enablement

Territory Planning and Management

Offers & Campaigns

Leave and Attendance Management

In-app Calendaring

Sales Coaching

Contracts and Proposal Management

Partner Management

Incentive & Expense Management

Sales Engagement

Team & 1:1 Chat Across App & Web

Gamification and Leaderboard

Notifications and Broadcast

Feedback and NPS

Account Management

360 Portfolio Management

ML-based Beat Planning

Account History and Engagement

Relationship Management

Key Benefits

Derive Powerful Insights

- Understand the lay-of-land with geospatial view of your leads, sales agents, competitors, gaps in coverage, high performance territories and more.

Accelerate Lead Actioning

- Location intelligent lead routing and actioning with predictive recommendations
- Increase TAT and Adhere to SLAs

Increase Sales Productivity

- Reduce manual tasks and unleash their productivity across the sales cycle
- Minimize sales rep downtime and boost resource optimization

Drive Higher Sales Velocity

- Power prospect interactions with intelligent engagement
- Automate scheduling and routing to ensure zero lead leakage

Maximize Operational Efficiency

- Reduce operational costs with sales process optimization
- Supercharge your sales efficiency with maps-based actionable insights

Boost Lead Conversions

- Smart nudges to action leads based on proximity, priority, lead source coupled with pitch recommendations
- Focus on strategic selling

Dista is an AI-enabled location intelligence platform that helps large enterprises to harness the power of location data for strategic decision-making and to run field operations. Our patented, low-code/no-code platform offers maps-based visualization, strategic insights and operationalization of location intelligence strategies to increase sales, improve field servicing, and optimize delivery operations.

75K+

Field assets managed

15M+

Jobs scheduled/month

40+

Customers